**AVI1O5 Portfolio Assignment**

**Your task**: A portfolio is a collection of work or the actual folder used to house a collection of work. In this course, you are being asked to create a portfolio folder to store the artwork that you create this semester. For this course, your portfolio cover should reflect your hopes, dreams, and/or goals for the future. As well, it will allow you to hone your knowledge and understanding of the elements and principles of design.

**Step 1**

* Select at least three elements AND three principles of design that you would like to incorporate into your portfolio design.

**Step 2**

* Make a list of some of your hopes, dreams, and/or goals for the future (ex. Making new friends in high school, earning a spot on the school’s basketball team, becoming a graphic artist, back-packing through Europe, etc.)

**Step 3**

* Complete 1-2 full page rough sketches of your portfolio design ideas.
* Remember to incorporate at least three elements and three principles of design into your rough sketch(es).
* Keep in mind: your design should centre around your hopes, dreams, and/or goals.

**Step 4**

* Fold a piece of Bristol board in half to create a folder.
* Transfer your best sketches onto one side of the folder.
* Your good copy could be a combination of the best sketches from your rough sketches.
* Make your design big, bold, and visually engaging.
* Try to fill up your space with images and colour that reflect your hopes, dreams, and/or goals.
* Make sure you’ve applied several elements and principles of design.

**Step 5**

* Write a one paragraph description of your portfolio design.
* Tell me what the images convey and what elements and principles of design you used.
* Your paragraph should be at least half a page (approx. 250 words min.)



**AVI1O5 Portfolio Rubric**

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| --- | --- | --- | --- | --- |
|  | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| ***Knowledge & Understanding***  *-portfolio images demonstrate that he or she has a strong understanding of his or her hopes, dreams, and goals* | -images demonstrate limited self-understanding | -images demonstrate some self-understanding | -images demonstrate considerable self-understanding | -images demonstrate a high degree of self-understanding |
| ***Thinking & Inquiry***  *-rough sketches reflect well developed ideas* | -sketches demonstrate few well developed ideas | -sketches demonstrate some developed ideas | -sketches reflect a good number of developed ideas | -sketches reflect a number of well developed ideas |
| ***Communication***  *-using proper spelling and grammar*  *-clearly explaining hopes, dreams, and goals*  *-explaining all the elements and principles of design used* | -describes his or her design with limited effectiveness | -describes his or her design with some effectiveness | -describes his or her design with considerable effectiveness | -describes his or her design with a high degree of effectiveness |
| ***Application***  *-effectively applies at least 3 elements and 3 principles of design to portfolio cover* | -applies elements and principles of design with limited effectiveness | -applies elements and principles of design with some effectiveness | -applies elements and principles of design with considerable effectiveness | -applies elements and principles of design with a high degree of effectiveness |

Descriptive feedback: