**An Overview of the Elements of Design**

**What are the elements?**

* The elements are the things that are involved **\_\_\_\_\_\_\_\_\_\_** making a **\_\_\_\_\_\_\_\_\_\_\_\_**.
* There are seven elements: line, shape, form, texture, space, value, and colour.

**1. Line**

* Line is the **\_\_\_\_\_\_\_\_\_** of a **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** point.
* Lines define the **\_\_\_\_\_\_\_\_\_\_** of shapes and forms.

**2. Shape**

* Shape is a **\_\_\_\_\_\_\_\_\_\_\_\_** line.
* Shapes can be **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, like squares and circles; or **\_\_\_\_\_\_\_\_\_\_\_\_\_**, like free formed shapes or natural shapes.
* Shapes are **\_\_\_\_\_\_\_\_** and can express length and form.

**3. Form**

* Forms are **\_\_\_\_\_\_\_**-dimensional **\_\_\_\_\_\_\_\_\_\_\_**, expressing length, width, and depth.
* Balls, **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, boxes, and triangles are forms.

**4. Texture**

* Texture is the **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** quality of an artwork; how it **\_\_\_\_\_\_\_\_** or how it **\_\_\_\_\_\_\_\_\_** like it would feel.
* Textures do **\_\_\_\_\_\_** always **\_\_\_\_\_\_\_\_\_\_** the way that they **\_\_\_\_\_\_\_\_\_\_**.

**5. Space**

* Space is the area **\_\_\_\_\_\_\_\_\_\_\_\_\_\_** and **\_\_\_\_\_\_\_\_\_\_\_\_** objects.
* Space can be positive or negative.
* **Positive space: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Negative space: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**6. Value**

* Value is the **\_\_\_\_\_\_\_\_\_\_\_** of **\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_** within an image.
* Value is directly related to **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.
* Value helps create **\_\_\_\_\_\_\_\_**.

**7. Colour**

* Colour is the use of **\_\_\_\_\_\_** in artwork and design.
* It is the most **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** element of art.
* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** colours are located **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to each other on the colour wheel.
* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** colours are any **\_\_\_\_\_\_\_\_\_** colours **\_\_\_\_\_\_\_\_\_** to each other on the colour wheel.

**An Overview of the Principles of Design**

**What are the principles?**

* They are the laws of **\_\_\_\_\_\_\_\_\_\_\_\_\_** anything.
* They include: movement, variety, pattern, contrast, emphasis, balance, proportion, unity, and rhythm.

**1. Movement**

* Creating the look and feel of **\_\_\_\_\_\_\_\_\_** to **\_\_\_\_\_\_\_\_** the viewer’s eyes throughout the work of art.
* It can move the viewer’s eyes to a **\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_**.

**2. Variety**

* It involves **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** art **\_\_\_\_\_\_\_\_\_\_\_** with slight **\_\_\_\_\_\_\_\_\_\_\_** to increase visual interest.

**3. Pattern**

* A regular arrangement of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** elements (ex. Shapes, lines, colours, etc.).

**4. Contrast**

* The juxtaposition of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** elements of design (ex. Rough and smooth textures, dark and light values) in order to highlight their **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** and/or create visual **\_\_\_\_\_\_\_\_\_\_\_\_**, or a focal **\_\_\_\_\_\_\_\_\_\_\_**.

**5. Emphasis**

* Special attention/importance given to **\_\_\_\_\_\_\_** part of a work of **\_\_\_\_\_\_\_**.
* Emphasis can be achieved through **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, contrast, colour, size and **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.

**6. Balance**

* A feeling of balance results when the elements of design are arranged **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to create the impression of **\_\_\_\_\_\_\_\_\_\_\_\_\_** in weight or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.

**7. Proportion**

* The relationship between **\_\_\_\_\_\_\_\_\_\_\_** with respect to size, number, and so on, including the relationship between **\_\_\_\_\_\_\_\_\_** of a whole.

**8. Unity**

* The arrangement of elements to give the viewer the feeling that **\_\_\_\_\_** parts of the piece form a **\_\_\_\_\_\_\_\_\_\_\_\_\_** whole.

**9. Rhythm**

* **\_\_\_\_\_\_\_\_\_\_\_\_\_** an element of art to make a work seem **\_\_\_\_\_\_\_\_\_** or suggest **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.