**An Overview of the Elements of Design**

**What are the elements?**

* The elements are the things that are involved **\_\_\_\_\_\_\_\_\_\_** making a **\_\_\_\_\_\_\_\_\_\_\_\_**.
* There are seven elements: line, shape, form, texture, space, value, and colour.

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| Element of Design Description | Visual Representation of Element |
| **1. Line**   * Line is the **\_\_\_\_\_\_\_\_\_** of a **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** point. * Lines define the **\_\_\_\_\_\_\_\_\_\_** of shapes and forms. |  |
| **2. Shape**   * Shape is a **\_\_\_\_\_\_\_\_\_\_\_\_** line. * Shapes can be **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, like squares and circles; or **\_\_\_\_\_\_\_\_\_\_\_\_\_**, like free formed shapes or natural shapes. * Shapes are **\_\_\_\_\_\_\_\_** and can express length and form. |  |
| **3. Form**   * Forms are **\_\_\_\_\_\_\_**-dimensional **\_\_\_\_\_\_\_\_\_\_\_**, expressing length, width, and depth. * Balls, **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, boxes, and triangles are forms. |  |
| **4. Texture**   * Texture is the **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** quality of an artwork; how it **\_\_\_\_\_\_\_\_** or how it **\_\_\_\_\_\_\_\_\_** like it would feel. * Textures do **\_\_\_\_\_\_** always **\_\_\_\_\_\_\_\_\_\_** the way that they **\_\_\_\_\_\_\_\_\_\_**. |  |
| **5. Space**   * Space is the area **\_\_\_\_\_\_\_\_\_\_\_\_\_\_** and **\_\_\_\_\_\_\_\_\_\_\_\_** objects. * Space can be positive or negative. * **Positive space: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** * **Negative space: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  |
| **6. Value**   * Value is the **\_\_\_\_\_\_\_\_\_\_\_** of **\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_** within an image. * Value is directly related to **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**. * Value helps create **\_\_\_\_\_\_\_\_**. |  |
| **7. Colour**   * Colour is the use of **\_\_\_\_\_\_** in artwork and design. * It is the most **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** element of art. * **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** colours are located **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to each other on the colour wheel. * **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** colours are any **\_\_\_\_\_\_\_\_\_** colours **\_\_\_\_\_\_\_\_\_** to each other on the colour wheel. |  |

**An Overview of the Principles of Design**

**What are the principles?**

* They are the laws of **\_\_\_\_\_\_\_\_\_\_\_\_\_** anything.
* They include: movement, variety, pattern, contrast, emphasis, balance, proportion, unity, and rhythm.

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| Description of Principle of Design | Visual Representation |
| **1. Movement**   * Creating the look and feel of **\_\_\_\_\_\_\_\_\_** to **\_\_\_\_\_\_\_\_** the viewer’s eyes throughout the work of art. * It can move the viewer’s eyes to a **\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_**. |  |
| **2. Variety**   * It involves **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** art **\_\_\_\_\_\_\_\_\_\_\_** with slight **\_\_\_\_\_\_\_\_\_\_\_** to increase visual interest. |  |
| **3. Pattern**   * A regular arrangement of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** elements (ex. Shapes, lines, colours, etc.). |  |
| **4. Contrast**   * The juxtaposition of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** elements of design (ex. Rough and smooth textures, dark and light values) in order to highlight their **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** and/or create visual **\_\_\_\_\_\_\_\_\_\_\_\_**, or a focal **\_\_\_\_\_\_\_\_\_\_\_**. |  |
| **5. Emphasis**   * Special attention/importance given to **\_\_\_\_\_\_\_** part of a work of **\_\_\_\_\_\_\_**. * Emphasis can be achieved through **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, contrast, colour, size and **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**. |  |
| **6. Balance**   * A feeling of balance results when the elements of design are arranged **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to create the impression of **\_\_\_\_\_\_\_\_\_\_\_\_\_** in weight or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**. |  |
| **7. Proportion**   * The relationship between **\_\_\_\_\_\_\_\_\_\_\_** with respect to size, number, and so on, including the relationship between **\_\_\_\_\_\_\_\_\_** of a whole. |  |
| **8. Unity**   * The arrangement of elements to give the viewer the feeling that **\_\_\_\_\_** parts of the piece form a **\_\_\_\_\_\_\_\_\_\_\_\_\_** whole. |  |
| **9. Rhythm**   * **\_\_\_\_\_\_\_\_\_\_\_\_\_** an element of art to make a work seem **\_\_\_\_\_\_\_\_\_** or suggest **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**. |  |