**An Overview of the Elements of Design**

**What are the elements?**

* The elements are the things that are involved **\_\_\_\_\_\_\_\_\_\_** making a **\_\_\_\_\_\_\_\_\_\_\_\_**.
* There are seven elements: line, shape, form, texture, space, value, and colour.

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| Element of Design Description | Visual Representation of Element |
| **1. Line*** Line is the **\_\_\_\_\_\_\_\_\_** of a **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** point.
* Lines define the **\_\_\_\_\_\_\_\_\_\_** of shapes and forms.
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| **2. Shape*** Shape is a **\_\_\_\_\_\_\_\_\_\_\_\_** line.
* Shapes can be **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, like squares and circles; or **\_\_\_\_\_\_\_\_\_\_\_\_\_**, like free formed shapes or natural shapes.
* Shapes are **\_\_\_\_\_\_\_\_** and can express length and form.
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| **3. Form*** Forms are **\_\_\_\_\_\_\_**-dimensional **\_\_\_\_\_\_\_\_\_\_\_**, expressing length, width, and depth.
* Balls, **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, boxes, and triangles are forms.
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| **4. Texture*** Texture is the **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** quality of an artwork; how it **\_\_\_\_\_\_\_\_** or how it **\_\_\_\_\_\_\_\_\_** like it would feel.
* Textures do **\_\_\_\_\_\_** always **\_\_\_\_\_\_\_\_\_\_** the way that they **\_\_\_\_\_\_\_\_\_\_**.
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| **5. Space*** Space is the area **\_\_\_\_\_\_\_\_\_\_\_\_\_\_** and **\_\_\_\_\_\_\_\_\_\_\_\_** objects.
* Space can be positive or negative.
* **Positive space: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Negative space: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
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| **6. Value*** Value is the **\_\_\_\_\_\_\_\_\_\_\_** of **\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_** within an image.
* Value is directly related to **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.
* Value helps create **\_\_\_\_\_\_\_\_**.
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| **7. Colour*** Colour is the use of **\_\_\_\_\_\_** in artwork and design.
* It is the most **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** element of art.
* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** colours are located **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to each other on the colour wheel.
* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** colours are any **\_\_\_\_\_\_\_\_\_** colours **\_\_\_\_\_\_\_\_\_** to each other on the colour wheel.
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**An Overview of the Principles of Design**

**What are the principles?**

* They are the laws of **\_\_\_\_\_\_\_\_\_\_\_\_\_** anything.
* They include: movement, variety, pattern, contrast, emphasis, balance, proportion, unity, and rhythm.

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| Description of Principle of Design | Visual Representation |
| **1. Movement*** Creating the look and feel of **\_\_\_\_\_\_\_\_\_** to **\_\_\_\_\_\_\_\_** the viewer’s eyes throughout the work of art.
* It can move the viewer’s eyes to a **\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_**.
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| **2. Variety*** It involves **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** art **\_\_\_\_\_\_\_\_\_\_\_** with slight **\_\_\_\_\_\_\_\_\_\_\_** to increase visual interest.
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| **3. Pattern*** A regular arrangement of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** elements (ex. Shapes, lines, colours, etc.).
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| **4. Contrast*** The juxtaposition of **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** elements of design (ex. Rough and smooth textures, dark and light values) in order to highlight their **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** and/or create visual **\_\_\_\_\_\_\_\_\_\_\_\_**, or a focal **\_\_\_\_\_\_\_\_\_\_\_**.
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| **5. Emphasis*** Special attention/importance given to **\_\_\_\_\_\_\_** part of a work of **\_\_\_\_\_\_\_**.
* Emphasis can be achieved through **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**, contrast, colour, size and **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.
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| **6. Balance*** A feeling of balance results when the elements of design are arranged **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to create the impression of **\_\_\_\_\_\_\_\_\_\_\_\_\_** in weight or **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.
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| **7. Proportion*** The relationship between **\_\_\_\_\_\_\_\_\_\_\_** with respect to size, number, and so on, including the relationship between **\_\_\_\_\_\_\_\_\_** of a whole.
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| **8. Unity*** The arrangement of elements to give the viewer the feeling that **\_\_\_\_\_** parts of the piece form a **\_\_\_\_\_\_\_\_\_\_\_\_\_** whole.
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| **9. Rhythm*** **\_\_\_\_\_\_\_\_\_\_\_\_\_** an element of art to make a work seem **\_\_\_\_\_\_\_\_\_** or suggest **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.
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