**HSP3U Psychologist Assignment**

Over the years, many psychologists have captured our attention and have furthered our knowledge of the human mind, mental states, and human behaviour. This assignment gives you an opportunity to gain more insight into one of these individuals. For this assignment, select one psychologist that intrigues you. Next, pretend that the psychologist is missing. Through researching and following the guidelines below, design a missing person poster that would give the general public more insight into the psychologist that is “missing.”

Your advertisement should include the following:

**1. The psychologist’s name and year of birth**

**2. A brief biography of the psychologist’s life outside of and leading up to his/her career in psychology**

* Make sure you include his/her country of origin, educational training and background

**3. A summary of** **your psychologist’s work**, most specifically (but not limited to) the work for which he/she is best known

* Make sure you identify the school of psychology that that he/she is associated with

**4. The likes and dislikes of your psychologist**

* Identify 5 likes and 5 dislikes
* Apply your knowledge of his/her work and personal life to come up with his/her likes and dislikes

**5. Creativity!**

* Find an original way to showcase the information you retrieved on the psychologist

(eg. A catchy title, images and symbols that represent the psychologist’s life and work)

Please Note:

* You must use at least 3-4 different sources when conducting research.
* Your ad must be typed but can be the format of your choice (ex. poster paper).
* You must include APA style in-text citations and an APA reference page.

Influential Psychologists:

1. Sigmund Freud

2. Alfred Binet

3. Ivan Pavlov

4. John B. Watson

5. Carl Jung

6. Leta Stetter-Hollingworth

7. Mary Cover Jones

8. Anna Freud

9. Jean Piaget

10. B.F. Skinner

11. Karen Horney

12. Solomon Asch

13. Erik Erikson

14. Abraham Maslow

15. Gordon Allport

16. Kenneth B. Clark

17. Albert Bandura

18. Lawrence Kohlberg

19. Roger Sperry

20. Stanley Milgram

21. Mary Ainsworth

22. Eleanor Gibson

23. Hermann Ebbinghaus

24. Philip Zimbardo

25. Howard Gardner

26. Elisabeth Kubler-Ross

27. Harry F. Harlow

28. Carol Gilligan

**Rubric for Missing Poster**

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|  | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| ***Knowledge & Understanding***: The student’s ad demonstrates that they have thorough knowledge of the psychologist’s life outside of and leading up to his/her career. The student also demonstrates a strong understanding of the psychologist’s work in psychology. | -demonstrates limited knowledge of the psychologist’s background and work | -demonstrates some knowledge of the psychologist’s background and work | -demonstrates considerable knowledge of the psychologist’s background and work | -demonstrates thorough knowledge of the psychologist’s background and work |
| ***Thinking & Inquiry***: The student finds an original way to visually display their knowledge of the psychologist. The also student uses his/her creative thinking skills when thinking of the psychologist’s likes and dislikes. | -uses creative abilities with limited effectiveness when showcasing the psychologist’s background, work, and likes/dislikes  | -uses creative abilities with some effectiveness when showcasing the psychologist’s background, work, and likes/dislikes | -uses creative abilities with considerable effectiveness when showcasing the psychologist’s background, work, and likes/dislikes | -uses creative abilities with a high degree of effectiveness when showcasing the psychologist’s background, work, and likes/dislikes |
| ***Communication***: The student organizes their information and ideas in a well-ordered manner. The student uses proper spelling, grammar, and punctuation when describing the psychologist’s background, work, and likes/dislikes. | -organizes and expresses information with limited effectiveness | -organizes and expresses information with some effectiveness | -organizes and expresses information with considerable effectiveness | -organizes and expresses information with a high degree of effectiveness |
| ***Application***: The student applies his/her knowledge of the psychologist when determining what the psychologist’s likes and dislikes (ex. Considers the psychologist’s theories and hobbies when deciding his/her likes and dislikes). The student also follows the APA standards when citing their sources. | -applies knowledge of the psychologist with limited effectiveness when determining his or her likes and dislikes-applies the APA format with limited effectiveness | -applies knowledge of the psychologist with some effectiveness when determining his or her likes and dislikes-applies the APA format with some effectiveness | -applies knowledge of the psychologist with considerable effectiveness when determining his or her likes and dislikes-applies the APA format with considerable effectiveness | -applies knowledge of the psychologist with a high degree of effectiveness when determining his or her likes and dislikes-applies the APA format with a high degree of effectiveness |

Source:

A.S. Social Science Unit Plan. *OISE*. Retrieved from:

<http://pepper.oise.utoronto.ca/~jhewitt/pepper/UploadedFiles/444/attachments/303855/SS%20unit%20plan%20Amy%20Sue.pdf>