**Sociology and Behaviour**

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Your task: Read p. 280-291 and complete the following questions and terms.

1. What is **collective behaviour**?
2. An example of collective behaviour is a panic. Define **panic**:
3. What is the Convergence Theory?
4. Identify a fad or craze that has influenced your generation, and describe the collective behaviour connected to it.
5. What is the Rational Decision Theory?
6. Define **threshold**:
7. Define **altruism**:
8. Define **prosocial behaviour**:
9. Define **mob**:
10. Define **mass hysteria**:
11. Define **smart mob**:
12. Identify the pros and cons of conformity:

|  |  |
| --- | --- |
| Pros | Cons |
|  |  |

1. Define **compliance**:
2. What is the purpose of breaching experiments?
3. Define **groupthink**:
4. Define **obedience**:
5. Summarize Charles Hofling’s obedience study: